



## NEXT Generation Websites That Work!



### Package #1 | Entry Level

Quick, Simple and Easy  
Fastest Setup and Launch Time  
A Professional Web Presence

#### Features

- ◀ 1st year domain name registration included
- ◀ Professional layout with customizable theme
- ◀ Custom header designed by a professional graphic artist
- ◀ 3 Graphical Calls to Action - choose from library
- ◀ 10 Pages of content population
- ◀ SEO for 5 pages
- ◀ Content editing control for pages created
- ◀ Customized non-resident exiting "splash page"
- ◀ "Contact Us" call-to-action form with up to 10 custom fields
- ◀ Seminar & Events Manager
- ◀ "Tell-A-Friend" system
- ◀ 1 hour of monthly technical support

**Starting at: \$1,023.98 Down, \$69.95 / Month**

### Package #2 | The NEXT Step

Powerful Graphic Presentation  
Enhanced Content Management System  
Create Unlimited Pages, Links, & Images

#### Features

- ◀ All the features of Package 1 plus
- ◀ Your choice of professional templates customized with your information.
- ◀ Some design options include Flash
- ◀ News & Press Release management system
- ◀ Graphics calendar for upcoming events, dates, & deadlines
- ◀ Complete site statistics and visitor traffic reporting
- ◀ Form Builder
- ◀ 1 1/2 hours of monthly technical support

**Starting at: \$2,048.98 Down, \$99.95 / Month**

### Package #3 | The Flagship

The Loaded Package  
Completely Customized Graphic Design  
100% Uniquely Yours Built from Scratch

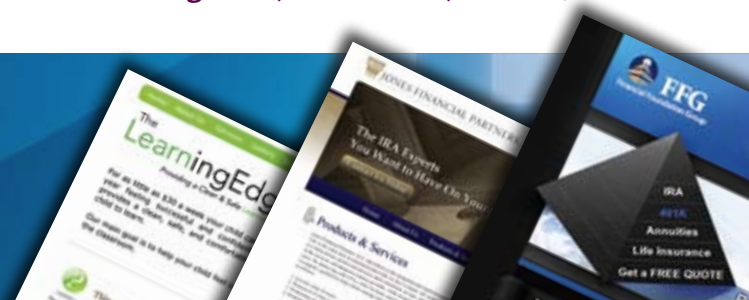
#### Features

- ◀ All of the features of Package 1 & 2 plus
- ◀ Personal design consultation to match brand and create the strongest possible web presence
- ◀ 2 additional Calls to Action
- ◀ 2 custom banners on topics of choice
- ◀ Population of 20 pages and content
- ◀ Incorporation of 3rd party video with restrictions
- ◀ Add on availability of custom Flash header
- ◀ 2 hours of monthly technical support

**Starting at: \$3,073.98 Down, \$149.95 / Month**

### Monthly Charges Include:

Subscription to Content Management System  
Live Technical Support | Hosting  
Email Accounts | Deferred Payment Model



## Why 4WARD Websites?

According to Lorrie Thomas, in *Registered Rep Magazine*:

*“Generally speaking, ultra cheap cookie-cutter websites won’t give you the flexibility you need to tailor your design, navigation, and content to your target wealth management client.”*

4WARD Websites provides an alternative to template driven systems where everybody’s website looks the same.

### 4WARD Websites:

- ◀ Delivers the *Wow Effect*
- ◀ Brings your brand to life
- ◀ Moves visitors to the next step in the process of becoming a client

### Other Features & Benefits

- ◀ 0% Financing for 6 months\*  
\*upon approval, ask for details



Your website should jump up and scream at the top of its lungs... “Yes, I have the answers you’re looking for. You came to the right place. Please, follow me this way.”

- ◀ FISSION Financial Content Management System empowers you with control of your own website and it’s content
- ◀ Professional Personal Interactive Process
- ◀ Custom, Powerful, & Professional Graphic Design
- ◀ Search Engine Optimization - ready at launch & tools built into Content Management System
- ◀ Content Management System Training
- ◀ Company Owned / Accountability
- ◀ All at the fraction of the cost of an ad agency

[www.4WARDWebsites.com](http://www.4WARDWebsites.com)

1-888-831-0736

[Questions@4WARDWebsites.com](mailto:Questions@4WARDWebsites.com)

4WARD Websites is a joint venture between PFM Marketing LLC and NEXT Financial Holdings, Inc. PFM Marketing LLC does business as 4WARD Websites. 4WARD Websites is a leading provider of website development services for independent financial advisors.

For broker / dealer use only, not for use with the public. All websites and site content MUST BE APPROVED by your compliance department.

0% Financing for 6 months upon approval, ask for details

# 4WARD WEBSITES

## NEXT Generation Websites That Work!

Need a website that brings your brand to life and moves visitors to the next step of becoming clients?

